

# Norpac Ranch Natural Beef

In this document lay all the cattle and farmer requirements necessary to qualify my animals for the Norpac Ranch Natural Beef program.

## Cattle Requirements

- All the cattle selected for the program must be from genetically superior and healthy cows
- The breeds of cattle that are selected for the program must be exotic in nature, as to ensure the end customer with a lean, tender and palatable eating experience.
- The cattle are age verified less than 24 months, to help guarantee that the beef will be tender, flavorful and BSE free.

## Calf/Yearling Growing Requirements

- Norpac's natural program stipulates certain vaccinations, supplements, and practices for bovine growing requirements. All of these requirements need to be addressed at the proper stages of the animal's growth cycle so as to guarantee proper effectiveness and top notch health.

*These are the health protocols to be administered to calves prior to cattle finishing:*

### **Pre-weaning (calf)**

- Clostridial (7 way or 8 way)
- Vista Once SQ and Vision 7 Somnus to calves over two months of age
- Castration

### **Weaning (calf)**

- Clostridial (7 way or 8 way)
- Vista Once SQ and Vision 7 Somnus at weaning and four weeks later
- Internal / External parasite control
- Weaned 30 – 45 days

### **Yearlings**

- Clostridial (7 way or 8 way)
- Boost with Vista Once SQ and Vision 7 Somnus
- Internal / External Parasite Control

### **Husbandry protocols**

- All animals involved in the Norpac Ranch Natural program must be raised in the finest quality facilities so as to ensure a clean healthy living environment that protects the animals from harsh environmental conditions.
- These facilities must have:
  - Fresh clean bedding
  - Adequate animal space
  - High air quality
  - A caring friendly environment
  - Proper lighting
  - Superior handling facilities

### **Cow/Calf feeding protocols**

- **No growth hormones**
- **No antibiotics**
- The calves must be raised in a clean healthy grass pasture environment, with all the proper minerals and facilities that the animals require.
- In winter cows and calves must be housed in above average barn facilities with adequate space and above average air quality
- Cows and calves raised in a caring friendly environment

### **Calf Feeding protocols**

- **No growth hormones**
- **No antibiotics**
- All cattle must be on a Norpac certified feed that is superior in nature
- All cattle are fed on a free choice feed system

### **Finishing/ Feed Requirements**

- **No growth hormones**
- **No antibiotics**
- All cattle must be vegetarian fed
- All cattle must be on a healthy high quality corn based diet
- All cattle are to be fed a minimum of 500 IU of vitamin E per head per day for at least 100 days before slaughter
- There must be a free choice vitamin and mineral system

**Norpac ensures the cattle have obtained certification through on farm inspections and visual feed documentation.**

Only when all of these protocols are met will Norpac then consider the cattle to be Norpac Ranch certified; After all, only the world's best cattle can become part of the certified Norpac Ranch Natural Beef program.



## **NORWICH PACKERS LTD.**

11 ROBSON STREET, NORWICH, ONTARIO N0J 1P0  
TEL: (519) 468-3617 • FAX: (519) 468-2050

### **Grower Contract**

I \_\_\_\_\_  
**hereby certify that the natural beef I have raised for the Norpac Ranch Natural program adhere fully to the above growing requirements. As a farmer I believe in the natural way of feeding and strongly believe in the health benefits of my natural beef. I thank anyone who may be buying my beef and can ensure them that my heart has gone into supplying them with only the highest quality beef available.**

**Sincerely,**

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